

## 26-1 學校簡介

2019 年的下半年，也就是碩士班的第三年，我選擇延畢半學期來到法國家萊海峽國際高等商學院(ISCID-CO)交換，這是一間位法國東北角的法國公立大學，接近英吉利海峽及比利時邊境的地方。ISCID-CO 分為兩個校區，我是在隆格內斯(Longuenesse)校區交換，旁邊為聖奧梅爾(Saint-Omer)，食衣住行大多也會在這裡活動。學校同時提供大學部以及碩士學位的課程，部分課程為英語授課，整體而言是一間小而美的學校。

## 26-2 國外研修之課程學習（課內）

ISCID-CO 提供的課程是以國際企業管理為主，這學期我總共修了兩門課程，分別是企業倫理與策略行銷，都是採小班制的英語授課；我覺得與國內比較大的不同在於課堂中有非常多的表達機會以及個案閱讀的部分，老師非常鼓勵同學表達意見，基本上同學發言及討論的時間大概佔課堂時間的三、四成左右。不用擔心自己的英語表達能力不構流暢，觀察下來其實法國同學或其他國家的同學英語也不是非常流利，但他們總是帶著自信和溝通的熱忱去發言，我覺得把握每次發言即上台報告的機會多練習，自信也會油然而生；考試測驗的部分，企業倫理是採申論題考試，而策略行銷則是採團體報告的方式，兩者都需要具體利用上課所提到的理論架構去做分析及論述，而非發散的天馬行空，這是兩位授課教師都非常重視的部分。

## 26-3 國外研修之生活學習（課外）

由於 ISCID-CO 課程安排非常密集的關係，我有了非常多的時間用來四處旅行，這也是我最初來交換的目的。我大概在 9 月底就完成兩門課的休息，接下來的日子裡共遊歷了 16 個國家，旅行本身就是個最好的地理、歷史及地科老師，大自然的美景讓你不得不佩服它的鬼斧神工、古堡的歷史總是如此著迷、教堂莊嚴華麗的建築讓你不得不肅然起敬、當地佳餚總是能成為城市的最佳記憶點、與當地人簡單的交談聊天的知識點更勝教科書的千字言…我覺得旅行所經歷的一切都是非常難能可貴的，不論是對於美景建築的讚嘆或是旅行中的突發狀況，都能找到當下屬於自己最難以忘懷的時刻。

## 26-4 交換/研修之具體效益

### 1. 外文溝通能力

出門在外英文成了唯一的溝通管道，不論是對學校的行政單位、同學間的溝通、旅行訂房的房東、店家…這項效益我覺得非刻意強求而是環境使人成長，然而語言能力始終是個溝通的工具，如何運用語言表達想法、增廣見聞和結交新朋友，就是個需要格外努力的課題了。

### 2. 國際新聞的關注習慣

身處在異鄉，以往離自身十萬八千里遠的國際新聞開始變得息息相關，例如加泰隆尼亞的獨立運動、法國的罷工運動、英國的脫歐進程、義大利的沙丁魚運動等，都和自己的行程安排息息相關，也就會開始追蹤相關新聞。另外也因為旅行的緣故，對於曾經到訪地方的歷史、人文背景也會有更深的連結。

### 3. 更加了解自己

旅行中有非常多和自己獨處的時間，我覺得對於即將步入社會的學生而言都是一個很好的認識自己的機會，學會與自己溝通，或許在驚嘆山川美景的同時能在其中發現自己未來想努力的方向。

## 26-5 感想與建議

一開始對於交換學生這個身分，自己是有些壓力的，總覺得家裡花了不少金錢、自己也比別人多投入了半學期來到異鄉，一定要有什麼”收穫”才行。但我覺得不一定要給自己這麼大的壓力，放寬

心用心生活、記錄每一天，敞開心與人交流，其實就會有許多意想不到的收穫在其中。

### English version:

In the 2<sup>nd</sup> half 2019, I chose to go aboard as an exchange student in my 3<sup>rd</sup> year of master' s degree. The school was ISCID-CO which is a public school in northeast of France, nearing the English Channel and the border of Belgium. ISCID-CO provides courses for both bachelor' s and master' s degree, parts of them are lecturing in English. To sum up, I think ISCID-CO is small but complete and beautiful school, with really nice teachers, administration staffs (especially Mathieu and Aline) and classmates (many thanks to Alexis and Amandine).

ISCID-CO provides many courses in International business, I took two in this semester: Business ethic and Strategic marketing. We spent two days for Business ethic, our teacher Professor TAN always had a big smile on her face. We did lots of case studies in our class, through these reading we can analysis problems much wider and thorough in a clear structure with Business ethic theories. Most importantly, knowing the importance and difficulties of Business ethic. Professor Kamil is our teacher of Strategic marketing. He gave us a very cool final presentation, which is that we have to come up with a marketing project by using the analysis methods and our own creativity. For example, our project was coming up with a project for Haribo' s new product - healthy juice.

The classes had a smaller scale and more opportunities to express ore thoughts comparing to schools in Taiwan. We spent much time in case studies and group discussion. Teacher won' t take much time in lecturing the theories, encouraging us to express our thoughts instead. I found out that teachers care more about our expression of thoughts and combination with theories rather than a formal accent, and classmates were active in the classes. Which made the courses and theories very plenitude and the interesting.

Thanks to the compact courses in ISCID-CO, I got plenty time for traveling. I went 16 countries in this semester, seeing stunning natural landscape in Norway, Swiss, Iceland, the admiring churches in Italy, Barcelona, and tasting great foods and beer in Belgium, entering the gorgeous palace in France and England... I think travel itself is a wonderful teacher of history and geography, it always inspires you to know more about the world. Traveling also made me more independent and confident, moreover, knowing myself better. The time of staying in Saint-Omer for few months was also a great time. Although I had limited understanding in France, people in here always being nice to me.

In the beginning, I was a bit pressured as an exchange student. I always felt that my family had spent a lot of money, and I had invested half a semester more than others to come to a foreign country. There must be some substantial "reward". But I don't think I have to give myself such a lot of pressure, relax my heart and heart, record every day, open my heart to communicate with others, in fact, there will be many unexpected gains in it.



交換期間一起上課&生活的同學們，有來自台灣、墨西哥、法國、摩洛哥和多哥的同学，後左二為來自波蘭的授課教授。因為學校課程的關係，我們上了五天早上八到下午五點的課，完成了企業倫理和策略行銷這兩門課的修習。



9/27 德國國王湖上湖，清澈見底的翡翠綠色湖面，宛如一面鏡子般，拍照手勢是學拜仁慕尼黑足球隊。



11/17 布達佩斯日落，心中的歐洲第一名日落景色。由於冬季日照時間短、太陽晚出早落的關係，很容易一天之中很容易一覽日出及日落的美景。