26-1 學校簡介

勃根地商學院成立在法國第戎城市，成立於 1899 年，第戎商學院名列在法國的菁英高等商業學校之林。學校取得 AACSB 的認證，AACSB 是全球 5%的商學院才擁有此認證，勃根地商學院提供的教育品質獲得法國許多企業認可，同時也獲得全球認可。

勃根地因為特有的葡萄園景緻，生產珠全球最佳的葡萄酒，在 2015 被聯合國的教育科學文化科學組織列為全球的資產。勃根地擁有豐富的文化資產及知名的歷史性建築、葡萄酒和釀酒文化。第戎是勃根地的首府，是一個多元的大學城與商業中心。地理位置靠近瑞士，往南可以到法國里昂大城，往北可以到史特拉斯堡，位於交通的樞紐。第戎以有品質的生活環境和高標準的教育環境為人所知，因此勃根地商學院是一個教育 CP 值很高的商業學校，此外，生活花費很合宜，是一個值得去唸的學商業學校。

26-2 國外研修之課程學習（課內）

在 Burgundy School of Business,我選擇的是 Master in Management Level 2，並選修了 Industrial relation and human resource management 以及 Final business game 兩堂課。其中 Industrial relation and international human resource management 這堂課主要著重於國際人力資源管理的部分，老師上課方式十分隨興，喜歡與同學採用互動式的教學方式，常常會提出問題與同學討論，每堂課後都會有一個 case 及問題讓同學回家思考，並在下一堂上課時與大家討論，是一堂需要在課後花時間準備的課程。

而另一堂 Final business game 則是透過模擬經營企業的遊戲來進行，老師會將大家分組，透過 6 回合的遊戲讓大家模擬真實經營企業的情境，小組成員需要根據不同的情境針對公司各方面作出決策與策略，包括行銷、生產、人力資源等等，而且在每一回合結束後都會有排名，透過查看自己公司的策略和別組公司策略的差異，分析營收增加或減少的原因，並且需要在整個遊戲結束後撰寫一份股東報告書。

26-3 國外研修之生活學習（課外）

課外活動方面，除了豐富的社團活動外，學校也曾經在假日帶交換生到附近的城市參觀，而學期中也有各式各樣的活動，包括迎新、雞尾酒派對、各國文化交流等等，讓交換生們能夠更加了解當地文化並且有更多的機會互相交流。

26-4 交換/研修之具體效益

1. 增進國際視野
2. 增進語言能力
3. 學習獨立自主
4. 拓展人脈

26-5 感想與建議

透過這次的交換，不僅讓我有機會體驗國外的教學方式以及各國的文化風情，在踏出台灣這個舒適圈後，也培養了獨立自主以及解決問題的應變能力，並且透過課堂上與同學、老師的討論，進一步提升了語言能力，過去對於歐洲文化的了解幾乎都是透過新聞、戲劇等等，真正到了當地親身體驗過後，才能更加深刻的體會到歐洲文化之美，此外，也了解到西方文化與亞洲文化的差異，包括飲食習慣、生活習慣等等，並且藉由交換的機會培養包容不同文化的心胸，提升跨文化的適應力。另外，在

這一學期的交換生活中，也體會到了台灣的治安真的很好，在歐洲旅遊時，隨時都要注意自己的貴重物品，因為時常會有偷竊的情形，如果稍不注意，可能手機或錢包就被扒手偷走了，除了財物的損失外，也會影響旅遊的心情，因此這部分是需要特別注意的。

關於建議的部分，行李可以盡量精簡，一些生活用品可以到當地再進行採買，以避免剛到異地時人生地不熟，還要搬運很重的行李到住宿的地點。另外在法國銀行開戶是比較麻煩的，與台灣的開戶流程不同，需要先跟銀行預約時間，並不是當天去銀行就可以馬上進行開戶，而且他們的效率並沒有像台灣那麼好，開戶手續完成後，需要等待一段時間才能拿到金融卡，所以建議先帶好足夠的現金在身上比較保險，另外可以請當地的朋友陪同一起去開戶，因為並不是每個行員都會說英文。關於手機門號，建議在台灣先買好歐洲的網卡，避免剛到當地時沒有網路的不方便，建議可以申辦法國的 Free 電信一個月 19.99 歐的方案，他在歐洲其他國家也有提供服務，十分方便，不需要在到別國旅遊時另外付網路的費用。

The Burgundy School of Business was founded in 1899 by the local Chamber of Commerce and Industry CCI Cote d'Or with the support of Burgundy wine merchants and is one of the oldest business schools in France. The school is not big, but the equipment inside is quite complete. There are classrooms, kitchen, gym, library and so on. Also, the school provides a lot of resources to students, including career consultation, free language learning material, etc. Furthermore, the school provides much useful information to exchange students, such as housing information and traffic information. Also, the school will hold an orientation before the courses begin, to help exchange students to adapt lives there more quickly. So I think it is really to be an exchange student at the Burgundy School of Business.

At Burgundy School of Business, I choose Master in Management Level 2 and specialize in international business. I took two courses which are Industrial relations and human resource management and Final business game. Industrial relations and human resource management, it is focusing on international human resource management. Including cross culture management, discrimination in the workplace and so on. the teacher like to interact with students, she always raised some questions and discuss with us. Moreover, she would give us one case after each class, and let us do the case study after school.

For another course, the Final business game, the teacher will group everyone and use 6 rounds of games to let everyone simulate the real business situation. The team members need to make decisions and strategies for all aspects of the company according to different situations, including marketing, production, human resources, etc. And there will be rankings after each round. By looking at the differences between your company's strategy and the strategies of other groups, and then analyze the reasons for the increase or decrease in revenue. In the end, each group had to write a letter to shareholders.

Through this experience, not only did I have the opportunity to experience foreign cultural styles of other countries, but I also become more independent and enhanced the ability to deal with problems. Through interacting with classmates and teachers in the class, I had also improved my language ability. In the past, almost all the understanding of European culture was through news, drama, and so on. After truly experiencing it by yourself, you can have a deeper understanding of the beauty of European culture. Besides, it can also help you to understand the differences between western culture and Asian culture. Including dietary habits, lifestyle habits, etc., and cultivate a mind that can accept different cultures and enhance cross-cultural adaptability. Furthermore, I also realized that Taiwan ’s public security is really good. When traveling in Europe, you must pay attention to your valuables at all times, because there are often thefts. If you don’t pay attention, your mobile phone or wallet

might steal by the pickpocket. In addition to the loss of property, it will also affect the mood of travel, so this part needs special attention.

26-6 相片（2～3 張貼進 word 檔案，含說明，並 Email 原檔給國際處承辦人）



第戎的街景



校內環境一景