

2022 ACEM Doctoral Students Forum

Thursday, July 14, 2022 @ 9:00 am - 6:00 pm (Beijing Time)

The ACEM Doctoral Students Forum (ADSF) provides an opportunity for doctoral students to present, discuss and receive feedback on their work-in-progress research from a panel of established researchers in the related areas. This one-day event drives high impact by exposing the attendees to research that they may not have otherwise encountered.

Shanghai Jiao Tong University (SJTU) is a domestic first-class and internationally renowned university. Antai College of Economics and Management (ACEM) has long been leading in SJTU's overall development, and in Chinese business education overall. For decades, China's Ministry of Education has consistently evaluated the College as a top business school in China. In 2011, we became the first business school in China to be accredited by all three of the world's most authoritative business school accreditation entities: AACSB, EQUIS and AMBA. Our four related subjects – Accounting & Finance, Business & Management Studies, Economics & Econometrics, Statistics & Operational Research, – are all ranked top 3 in China mainland and top 60 globally in the QS World University Rankings by Subject 2021.

Agenda

9:00a–9:20a (Beijing Time) Opening Ceremony					
9:20a–11:30a(Beijing Time) Keynote Speeches by established scholars					
Business Administration		Management Science and Engineering		Applied Economics	
9:20a-10:00a	Charting New Terrain in Work Design: A Study of Hybrid Work Characteristics	9:20a-10:20a	Data-Driven Optimization for Police Zone Design in Atlanta	9:20a-10:20a	Blockchain Disruption, Tokenomics, and Decentralized Finance
10:00a-10:10a	Break	10:20a-10:30a	Break	10:20a-10:30a	Break
10:10a-10:50a	Quantity vs Variety: Content Production on Online Knowledge Sharing Platforms	10:30a-11:30a	Near-Optimal Primal-Dual Algorithms for Quantity-Based Network Revenue Management	10:30a-11:30a	Chinese Aid and Local Employment in Africa
10:50a-11:30a	Chinese-style Capital Market				
1:30p-5:00p(Beijing Time) Doctoral Students Presentations					
Business Administration		Management Science and Engineering		Applied Economics	
1:30p-5:00p	Doctoral Students Presentations	1:30p-5:00p	Doctoral Students Presentations	1:30p-5:00p	Doctoral Students Presentations
5:00p-6:00p(Beijing Time) Closing Ceremony & Communication					

The ADSF is organized to bring together doctoral students working in the following areas:

Business Administration

- Organizational Behavior & Human Resource Management
- Strategy Management
- Marketing Management
- Accounting and Corporate Finance
- Operation Management

Management Science and Engineering

- Information Management and System
- Optimization and Operation Management
- Technology Innovation Management
- Financial Engineering
- Science of Big Data & Business Statistics

Applied Economics

- Finance (Portfolio Investment, Financial Engineering, Corporate Finance)
- Industrial Economics
- Econometrics
- Agricultural Economics
- Regional Economies & Urban Economies

Submission Requirements and Method

We welcome all doctoral students interested to submit their work related to the above themes to the ADSF.

Requirements

- Abstract (Name the file as "Subject_participant name_Abstract")
- Full Manuscript or Summary (Summary should include the following elements: Research Question, Model, Data, Research methodology, Main findings, Originality/Value) (Name the file as "Subject_participant name_Manuscript" or "Subject_participant name_Summary")

Important Dates:

1. Forum Paper Submission Deadline: June 20, 2022
2. Forum Paper Acceptance Notification: July 5, 2022
3. Notification for the Presentation Arrangements: July 12, 2022
4. ACEM Doctoral Students Forum: July 14, 2022

The above two documents (Abstract; Manuscript or Summary) should be put in MS Word or PDF file for submission. All submissions should be emailed to shenrenqi@sjtu.edu.cn

Subject of the email: ADSF_Subject_Participant Name

Please indicate the following information in your email: Full name, University, Major, Enrollment Year

In addition to the email submission, an online registration is also required. Students from University outside China please register at www.wjx.cn/vj/tJbno9Q.aspx while Students from University in China please follow the notice at acem.sjtu.edu.cn/phd/notices/54333.html

Keynote Speeches by established scholars

Business Administration

Speech 1: Charting New Terrain in Work Design: A Study of Hybrid Work Characteristics

Speaker: Jia Lin Xie

Jia Lin Xie is Professor in Organizational Behavior at University of Toronto, and the Past President for International Association for Chinese Management Research (IACMR). Her research focuses on work design, job stress, and cross-cultural organizational behavior. Her work has been published in such academic journals as *Academy of Management Journal*, *Journal of Applied Psychology*, *Journal of Behavioral Decision Making*, *Journal of Management*, *Journal of Occupational and Organizational Psychology*, and *Journal of Organizational Behavior*. Her research has been featured widely in the World Medical News, News World of CBC, International Herald Tribune, the London Times, USA Today, and National Post, among others. Professor Xie is a highly respected business educator and the recipient of numerous teaching and research awards, including the “Distinguished Scholarly Contribution Award” from University of Toronto.

Speech 2: Quantity vs Variety: Content Production on Online Knowledge Sharing Platforms

Speaker: Qiaowei Shen

Qiaowei Shen is Professor of Marketing at Guanghua School of Management, Peking University. Prior to joining Peking University, she was a faculty at the Wharton School, University of Pennsylvania. Professor Shen received her Ph.D. in marketing from UC Berkeley and her M.A. and B.A. in Economics from Peking University. Her research interests include empirical modeling of firm and consumer decision making, social interactions and new media, and competitive marketing strategy. Her research has been published in top academic journals such as *Marketing Science* and *Management Science* and has been nominated for the John Little Award Finalist in Marketing by the Institute for Operations Research and the Management Sciences (INFORMS). She is a recipient of 2017 Excellent Young Scholar awarded by the National Science Foundation of China. Professor Shen serves on the editorial board of *Marketing Science* and *Journal of Marketing*, and serves as area editor at *Journal of Marketing Science*.

Speech 3: Chinese-style Capital Market

Speaker: Lijun Xia

Xia Lijun is a professor and head of the Department of Accounting at Antai College of Economics and Management, Shanghai Jiao Tong University. He has long been engaged in institutional economics research on accounting and corporate governance in the Chinese capital market, and his research has been published in leading international journals such as *Journal of Accounting and Economics* and *The Accounting Review*, and leading Chinese journals such as *Economic Research Journal* (in Chinese), and *Management World* (in Chinese). He has published books such as “Chinese-style Capital Market, Corporate Governance and Enterprise Development”, and

“*Financial Analysis for Value Investing*”. His research is widely cited by academia and featured by famous medias such as South China Mornings Post, the Economic Observer and China Business Network. He was selected into the “Accounting Masters Training Project” of the Ministry of Finance of China and other talent programs, and concurrently served as the president-designate of the Higher Engineering College Branch of the Accounting Society of China, the standing director of the Accounting Education Branch of the Accounting Society of China, the member of the Teaching Steering Committee of the Accounting Major of the Ministry of Education of China, the executive editor of *Contemporary Accounting Review* (in Chinese), and the specially invited editorial board member of *China Accounting Review* (in Chinese).

Management Science and Engineering

Speech 1: Data-Driven Optimization for Police Zone Design in Atlanta

Speaker: He Wang

He Wang is an Assistant Professor and Colonel John B. Day Early Career Professor in the School of Industrial and Systems Engineering at Georgia Tech. His research interests include pricing, supply chain, transportation, and machine learning. He received Ph.D. and M.S. from MIT, and B.S. from Tsinghua University. His works have received Amazon Research Award, DiDi Research Award, and NSF CAREER Award. He has served as the former president of INFORMS Junior Faculty Interest Group and is an associate editor for *Management Science*.

Speech 2: Near-Optimal Primal-Dual Algorithms for Quantity-Based Network Revenue Management

Speaker: Xinshang Wang

Dr. Xinshang Wang is an algorithm engineer at Alibaba Group US. His research focuses on optimization techniques for real-world decision-making models. He has published articles in top journals, including *Operations Research*, *Management Science*, *Mathematics of Operations Research*, and *Production and Operations Management*. He won the Wickham-Skinner Award given by the Production and Operations Management Society in 2020. He is also a visiting assistant professor at Antai College of Economics and Management, SJTU.

Applied Economics

Speech 1: Blockchain Disruption, Tokenomics, and Decentralized Finance

Speaker: Lin William Cong

Lin William Cong is the Rudd Family Professor of Management and Associate Professor of Finance at the Johnson Graduate School of Management at Cornell University, where he is the founding faculty director for the FinTech Initiative. He is also a Research Association (Asset Pricing) at the National Bureau of Economic Research (NBER), Kauffman Foundation Junior Faculty Fellow, Poets & Quants World Best Business School Professor, and editorial board member for top business and finance journals such as the *Management Science*. Prior to joining Cornell, he was an assistant professor of Finance at the University of Chicago Booth School of Business where he created courses on “Quantamental Investment,” faculty member at the Center for East Asian Studies, doctoral fellow at the Stanford Institute for Innovation in Developing Economies, and George Shultz Scholar at the Stanford Institute for Economic Policy Research. He also advises multiple industry leaders in FinTech and asset management.

Professor Cong’s research spans financial economics, information economics, FinTech and AI, Entrepreneurship (theory and intersection with technology and development), digital economy, and China. Widely recognized as a founding scholar for FinTech research, Professor Cong has received numerous accolades such as the AAM-CAMRI-CFA Institute Prize in Asset Management, the CME Best paper Award, Finance Theory Group Best Paper Award, and has also been invited to speak or teach at hundreds of world-renowned universities, venture funds, investment and trading shops, and government agencies such as IMF, Asset Management Association of China, Alibaba, SEC, and federal reserve banks. He received his Ph.D. in Finance and MS in Statistics from Stanford University, and A.M. in Physics jointly with A.B. in Math and Physics from Harvard University.

Professor Cong’s website is www.linwilliamcong.com.

Speech 2: Chinese aid and local employment in Africa

Speaker: Shiqi Guo

Shiqi Guo is an Assistant Professor at Antai College of Economics and Management, Shanghai Jiao Tong University. He received his Ph.D. degree in Development Economics from the Graduate Institute of International and Development Studies, Geneva. He was a visiting scholar at Harvard University and United Nations University World Institute for Development Economics Research. While focusing on Development Economics, his research also overlaps with Behavioral Economics, Political Economy, and Environmental Economics. His works have been published in *Journal of Development Economics* (2), *Games and Economic Behavior*, *American Journal of Agricultural Economics*, *Journal of Comparative Economics*. His working papers are under revision at the *Economic Journal*, *Journal of International Economics*, etc.