

International Study Program Curriculum

Courses taught in English at the DHBW Ravensburg - Academic Year 2026/2027

School of Business - Course Offer 2026/2027

Our course offering is divided into three paths; each incoming student is required to select one of these paths. For students studying with us for more than one-quarter term, it is possible, but not compulsory, to select a new path for each new quarter term.

Each path consists of Core Courses and Elective Courses. The Core Courses are based on the first, second and third year of our international business bachelor. We can, therefore, guarantee that the Core Courses within each path have no time conflicts with each other. Incoming students can choose one or more courses from the Core Course offering. If a student cannot reach the desired amount of credits from the core offering, or if other subjects are stipulated by the home university, the student can choose one or more courses from our Elective Courses within their chosen path. Due to organizational reasons, some of the Elective Courses might have time conflicts with either the Core Courses or other Elective Courses. The schedule is only finalized shortly before the semester begins.

Each course requires a minimum of eight participants, in order to take place. All assessments are within the regular term dates.
(Re-sit examinations normally take place approximately four months after the regular assessment).

Path 1

We recommend that you choose Path 1 if you are undertaking your exchange semester in your first or second year at your home university and/or you do not feel comfortable studying in English and/or if your major is not business at your home university.

Path 2

We recommend that you choose Path 2 if you are undertaking your exchange semester in the second or third year at your home university and feel comfortable studying in English. You have previous knowledge in the field of Business Administration.

Path 3

We recommend that you choose Path 3 if you are undertaking your exchange semester in your third year or subsequent year at your home university and are taking business as your major. You need to have a very good command of English as well as previous knowledge in the field of Business Administration.

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Path 1 Please choose Path 1 if you are undertaking your exchange semester in your 1st or 2nd year at your home university and/or you do not feel comfortable studying in English.

Core Courses (Path 1)

Module	Fall (Oct – Dec 2026) (ECTS)	Winter (Jan – Mar 2027) (ECTS)	Spring (Apr- Jun 2027) (ECTS)	Summer (Jul – Sep 2027) (ECTS)
Management	International Business Environment (3)	International Business Environment (3)		
	Principles of Int. Business Models and Operations (3)	Principles of Int. Business Models and Operations (3)		
	Selected Management Topics (2)	Selected Management Topics (2)	Selected Management Topics (2)	Selected Management Topics (2)
Marketing	Marketing (2)	Marketing (2)		
Intercultural Management			Principles of Intercultural Management (3)	Principles of Intercultural Management (3)
			International Organizational Behavior (3)	International Organizational Behavior (3)
Methods & Skills	Foundations of Communication in Business (3)	Foundations of Communication in Business (3)	Foundations of Communication in Business (3)	Foundations of Communication in Business (3)

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Elective Courses (Path 1)

Module	Fall (Oct – Dec 2026) (ECTS)	Winter (Jan – Mar 2027) (ECTS)	Spring (Apr- Jun 2027) (ECTS)	Summer (Jul – Sep 2027) (ECTS)
Management	Strategic Management: Business Model Management (3)		Strategic Management: Business Model Management (3)	
Marketing	Principles of International Market Research (with Research Design and Methods of Empirical Research) (6)	Principles of International Market Research (2)	Applied International Market Research (4)	Applied International Market Research (4)
Intercultural Management	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)
	Basics of Intercultural Management (2,5)	Basics of Intercultural Management (2,5)		
		Intercultural Cooking (1)	Intercultural Cooking (1)	
Branch Specific Management	Tourism Management Topics (3)	Event Management Seminar & Project Work (3)	Tourism Management Topics (3)	Event Management Seminar & Project Work (3)
			Crisis Management / Crisis Communication (3)	Corporate Communication / Sports Communication (3)
Methods & Skills		Introduction to Research and Academic Writing (2)		Introduction to Research and Academic Writing (2)

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Path 2 Please choose Path 2 if you are undertaking your exchange semester in the 2nd or 3rd year at your home university and feel comfortable studying in English. You have previous knowledge in the field of Business Administration.

Core Courses (Path 2)

Module	Fall (Oct – Dec 2026) (ECTS)	Winter (Jan – Mar 2027) (ECTS)	Spring (Apr- Jun 2027) (ECTS)	Summer (Jul – Sep 2027) (ECTS)
Management	International Operations Management (3)	International Operations Management (3)	International Financial Management (3)	International Financial Management (3)
Marketing	Principles of International Market Research (with Research Design and Methods of Empirical Research) (6)	Principles of International Market Research (2)	Applied International Market Research (4)	Applied International Market Research (4)
Law			Comparative Labor Law (2)	Comparative Labor Law (2)
Intercultural Management			Intercultural Management in Selected Operational Areas (4)	Intercultural Management in Selected Operational Areas (4)
Branch Specific Management	Tourism Management Topics (3)	Event Management Seminar & Project Work (3)	Tourism Management Topics (3)	Event Management Seminar & Project Work (3)
			Crisis Management / Crisis Communication (3)	Corporate Communication / Sports Communication (3)
Methods & Skills	Applied Communication in Business (4)	Applied Communication in Business (4)	Applied Communication in Business (4)	Applied Communication in Business (4)

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Elective Courses (Path 2)

Module	Fall (Oct – Dec 2026) (ECTS)	Winter (Jan – Mar 2027) (ECTS)	Spring (Apr- Jun 2027) (ECTS)	Summer (Jul – Sep 2027) (ECTS)
Management	International Business Environment (3)	International Business Environment (3)	Money, Monetary Policy and FX Markets (3)	
	Principles of Int. Business Models and Operations (3)	Principles of Int. Business Models and Operations (3)	Corporate Management (3)	Corporate Management (3)
	International Strategy Development and Implementation (3)	International Strategy Development and Implementation (3)	Corporate Management: CSR Reporting (1)	Corporate Management: CSR Reporting (1)
	Strategic Management: Business Model Management (3)		Strategic Management: Business Model Management (3)	
	Customer Relationship Management (3)	Customer Relationship Management (3)		
	Selected Management Topics (2)	Selected Management Topics (2)	Selected Management Topics (2)	Selected Management Topics (2)
	Introductory Macroeconomics (3)		tbc: Change Management (2)	
Marketing	Marketing (2)	Marketing (2)	International Marketing / International Communication (2)	International Marketing / International Communication (2)

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Elective Courses (Path 2), continued

Module	Fall (Oct – Dec 2026) (ECTS)	Winter (Jan – Mar 2027) (ECTS)	Spring (Apr- Jun 2027) (ECTS)	Summer (Jul – Sep 2027) (ECTS)
Intercultural Management	Foundations of Intercultural Management (focusing on the field of tourism, hospitality, and gastronomy) (3,5)	Foundations of Intercultural Management (focusing on the field of tourism, hospitality, and gastronomy) (3,5)	Principles of Intercultural Management (3)	Principles of Intercultural Management (3)
			International Organizational Behavior (3)	International Organizational Behavior (3)
	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)
		Intercultural Cooking (1)	Intercultural Cooking (1)	
Branch Specific Management	Hotel Management Topics (2)	Hotel Management Topics (2)	tbc: Customer Orientation in Digital Business (6)	
		Intercultural Management in Tourism and Hospitality (3,5)	Intercultural Management in Tourism and Hospitality (3,5)	
	International Project Management (consisting of the 3 following courses: International Event Management, International Project Management and Intercultural Management; focusing on the field of MICE) (6)	International Project Management (consisting of the 3 following courses: International Event Management, International Project Management and Intercultural Management; focusing on the field of MICE) (6)		Digital Platforms and Two-Sided Markets (focusing on the field of Media Management) (3)
		Sustainability & CSR (focusing on the field of tourism, hospitality, and gastronomy) (2)	Sustainability & CSR (focusing on the field of tourism, hospitality, and gastronomy) (2)	
Methods & Skills		Introduction to Research and Academic Writing (2)		Introduction to Research and Academic Writing (2)

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Path 3 Please choose Path 3 if you study abroad during your 3rd or subsequent year and having business management as major. You need to have a very good command of English as well as previous knowledge in the field of Business Administration.

Core Courses (Path 3)

Module	Fall (Oct – Dec 2026) (ECTS)	Winter (Jan – Mar 2027) (ECTS)	Spring (Apr- Jun 2027) (ECTS)	Summer (Jul – Sep 2027) (ECTS)
Management	Business Simulation: General Management (3)	Business Simulation: General Management (3)	Corporate Management (3)	Corporate Management (3)
	International Strategy Development and Implementation (3)	International Strategy Development and Implementation (3)	Corporate Management: CSR Reporting (1)	Corporate Management: CSR Reporting (1)
	Work and Organisational Psychology International Human Resource Management (4)	Work and Organisational Psychology International Human Resource Management (4)	Work and Organizational Psychology Group Behavior (3)	Work and Organizational Psychology Group Behavior (3)
	International Managerial & Financial Accounting (6)	International Managerial & Financial Accounting (6)	International Managerial & Financial Accounting (4)	International Managerial & Financial Accounting (4)
	Operations Management Introduction to Supply Chain Management (3)	Operations Management Introduction to Supply Chain Management (3)	Operations Management Introduction to Supply Chain Management (3)	Operations Management Introduction to Supply Chain Management (3)
Marketing	International Marketing & Sales (6)	International Marketing & Sales (6)	International Marketing & Sales (3)	International Marketing & Sales (6)
Methods & Skills	Interdisciplinary Communication in Business (3)	Interdisciplinary Communication in Business (3)	Interdisciplinary Communication in Business (3)	Interdisciplinary Communication in Business (3)

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Elective Courses (Path 3)

Module	Fall (Oct – Dec 2026) (ECTS)	Winter (Jan – Mar 2027) (ECTS)	Spring (Apr- Jun 2027) (ECTS)	Summer (Jul – Sep 2027) (ECTS)
Management	Selected Management Topics (2)	Selected Management Topics (2)	Selected Management Topics (2)	Selected Management Topics (2)
	Strategic Management: Business Model Management (3)		Strategic Management: Business Model Management (3)	
	Customer Relationship Management (3)	Customer Relationship Management (3)	tbc: Change Management (2)	
	Introductory Macroeconomics(3)		Money, Monetary Policy and FX Markets (3)	
Marketing			International Marketing / International Communication (2)	International Marketing / International Communication (2)
Law			Comparative Labor Law (2)	Comparative Labor Law (2)
Intercultural Management	Foundations of Intercultural Management (focusing on the field of tourism, hospitality, and gastronomy) (3,5)	Foundations of Intercultural Management (focusing on the field of tourism, hospitality, and gastronomy) (3,5)	Intercultural Management in Selected Operational Areas (4)	Intercultural Management in Selected Operational Areas (4)
	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)	Cultural Aspects of Germany (2)
		Intercultural Cooking (0)	Intercultural Cooking (0)	

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Elective Courses (Path 3), continued

Module	Fall (Oct – Dec 2026) (ECTS)	Winter (Jan – Mar 2027) (ECTS)	Spring (Apr- Jun 2027) (ECTS)	Summer (Jul – Sep 2027) (ECTS)
Branch Specific Management	Hotel Management Topics (2)	Hotel Management Topics (2)	Crisis Management / Crisis Communication (3)	Corporate Communication / Sports Communication (3)
		Intercultural Management in Tourism and Hospitality (3,5)	Intercultural Management in Tourism and Hospitality (3,5)	
	Tourism Management Topics (3)	Event Management Seminar & Project Work (3)	Tourism Management Topics (3)	Event Management Seminar & Project Work (3)
			Crisis Management / Crisis Communication (3)	Corporate Communication / Sports Communication (3)
	International Project Management (consisting of the 3 courses: International Event-Management, International Project-Management and Intercultural Management; focusing on the field of MICE) (6)	International Project Management (consisting of the 3 courses: International Event-Management, International Project-Management and Intercultural Management; focusing on the field of MICE) (6)	tbc: Customer Orientation in Digital Business (6)	Digital Platforms and Two-Sided Markets (focusing on the field of Media Management) (3)
		Sustainability & CSR (focusing on the field of tourism, hospitality, and gastronomy) (2)	Sustainability & CSR (focusing on the field of tourism, hospitality, and gastronomy) (2)	
Methods & Skills		Introduction to Research and Academic Writing (2)		Introduction to Research and Academic Writing (2)

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Language Courses

The language course take place in the early evening, but please note that we are not a linguistic university. The German course is principally intended as a form of intercultural class.

	Fall (Oct – Dec 2026) (ECTS)	Winter (Jan – Mar 2027) (ECTS)	Spring (Apr- Jun 2027) (ECTS)	Summer (Jul – Sep 2027) (ECTS)
Language Course	German for beginners (A1) (4)	German for beginners (A1) (4)	German for beginners (A1) (4)	German for beginners (A1) (4)