

學校簡介

加拿大維多利亞大學，位於BC省首府維多利亞市外圍，距離該省最大城市維哥華約1.5小時渡輪船程+1.5小時公車車程，校園景色優美，校園與維多利亞市中心約40分鐘公車車程。維多利亞大學是一所著名的綜合大學，並致力於環境保育以及平權理念。

Perter B. Gustavson School of Business 擁有雄厚的師資及創新的管理團隊，亦是世界上為數不多的同時獲得國際優秀商學院協會(AACSB)認證和歐洲質量認證體系(EQUIS)認證的知名商學院。

國外研修之課程學習（課內），另外推薦受益最多/最喜歡的課程

我修習了3門課程：（1.）FUNDAMENTALS OF MARKETING （2.）MANAGEMENT ACCOUNTING I （3.）STRATEGIC MANAGEMENT

在這些課程之中我最喜歡的是 STRATEGIC MANAGEMENT，雖然課程工作量及壓力較大，但是通過CapSIM 在課程中的應用，我學到了許多真實商業世界的知識。

國外研修之生活學習（課外）

在課外時間，我一個人去了多倫多及美國西雅圖，並跟新認識的朋友去了溫哥華、Nanaimo、Banff、Calgary及美國洛杉磯。這些經歷不但加深了我對北美的認識，亦豐富了我的見聞。

交換/研修之具體效益（請條列式列舉）

- （1.）我的英文水平有所提高，特別是口說的部分；
- （2.）認識了來自世界各地的朋友，擴闊了國際視野，對各國文化有更深入的了解；
- （3.）性格變得更外向，以前的我絕對不會突然走在路上跟路人聊天；
- （4.）體驗到西方的教育體系，更瞭解到自身的不足。

海外生活期間是否曾遭遇困境，及是否解決問題？如是，請說明如何解決問題；如未解決，請說明事件最大的啟發及思考未來可以怎麼解決？

沒有

海外生活期間是否曾遭遇文化衝擊，您如何去面對及適應？

加拿大是一個文化大熔爐，有著來自世界各地的移民，華裔人口也很多。對我來說，最大的文化衝擊大概就是加拿大人感覺都很喜歡跟路人攀談。後來過了沒多久，就慢慢習慣，甚至主動跟別人攀談了。

海外生活歷練是否為您人生帶來不一樣的改變或者個人特質上的轉變，最大的成長是什麼？

我在前往加拿大交換之前一直是十分內向的人，但有了這次的經歷以後，我覺得自己變得更開朗、自信及外向了。我更為願意離開舒適圈去認識新朋友，對自己亦有了更深入的認識。

您認為獎學金對您海外研修最大的幫助是什麼？有無獎學金是否會改變您的出國計畫？

沒有申請到獎學金

感言及心得感想

正所謂「讀萬卷書不如行萬里路」，在本次交換，除了在課程上亦獲益良多，還認識了數位益友，對我有著深遠的影響，體驗到的各項不同文化，意義重大。真心推薦各位有交換意願的同學，勇敢地一試吧！

英文心得(包含學校簡介、課程學習、生活學習、具體效益、心得感想等等)

The University of Victoria in Canada, located on the outskirts of Victoria, the capital city of British Columbia, is approximately a 1.5-hour ferry ride plus a 1.5-hour bus journey from Vancouver, the province's largest city. The campus is renowned for its scenic beauty and is about a 40-minute bus ride from downtown Victoria. The University of Victoria is a distinguished comprehensive university, dedicated to environmental conservation and the principle of equality.

The Peter B. Gustavson School of Business boasts a robust faculty and an innovative management team. It is one of the few business schools globally to be accredited by both the Association to Advance Collegiate Schools of Business (AACSB) and the European Quality Improvement System (EQUIS).

Regarding the courses I took as part of my overseas study program, I enrolled in three courses: Fundamentals of Marketing, Management Accounting I, and Strategic Management. Of these, Strategic Management was my favorite. Despite its high workload and stress level, the application of CapSIM in the course provided me with a wealth of knowledge about the real business world.

Outside of classes, I traveled alone to Toronto and Seattle in the United States and visited Vancouver, Nanaimo, Banff, Calgary, and Los Angeles with friends I met. These experiences not only deepened my understanding of North America but also enriched my perspective.

The specific benefits of my exchange experience were manifold:

1. My English proficiency, especially in speaking, improved significantly.
2. I made friends from around the world, broadening my international outlook and deepening my understanding of various cultures.
3. My personality became more extroverted; I would never have initiated conversations with strangers on the street before this experience.
4. I gained exposure to the Western educational system and became more aware of my own shortcomings.

Regarding cultural shock, Canada, being a melting pot of cultures with a significant immigrant population, including a large number of Chinese descendants, initially overwhelmed me. Canadians seemed very fond of striking up conversations with strangers. However, I quickly adapted to this and even began initiating conversations myself.

This overseas experience transformed me significantly. Before going to Canada, I was quite introverted, but the exchange made me more outgoing, confident, and extroverted. I became more willing to step out of my comfort zone and meet new people, leading to a deeper understanding of myself.

In conclusion, as the saying goes, "Traveling thousands of miles is better than reading thousands of books." This exchange program was not only academically beneficial but also allowed me to make lifelong friends and profoundly impacted me. The diverse cultural experiences I encountered were meaningful. I wholeheartedly recommend to any student considering an exchange to take the leap. It's a truly transformative experience.