

Sharings:

Please write an essay on your experiences of study abroad:

(At least 1,000 words)

Please include the following items

- Introduction of the school
- What courses you have taken? The course you benefit most.
- What benefits you have got from study
- Impression and suggestions

Participating in an exchange program last semester has been one of the most valuable and unforgettable experiences in my academic journey. I spent my exchange semester in South Korea at Chung-Ang University. Chung-Ang University is located south of the Han River, which is relatively far from the main city center of Seoul. At the first glance, this location may seem a bit inconvenient, especially for those who prefer easy access to downtown areas. However, for me the area is surprisingly comfortable and pleasant to live in. One of the main reasons was the convenience of public transportation. In particular, there were two bus lines that I frequently used, namely bus number 151 and 501. These buses made commuting much easier and allowed me to explore different parts of the city without too much difficulty. Moreover, the area surrounding the campus is very well-equipped. There are many restaurants, Olive Young, Daiso, supermarkets, traditional markets, and even hospitals within walking distance. Because of this, daily life felt very convenient.

The courses I took during my exchange were Korean Culture and Art, Basic Korean, Advertising and Brand Management, and English Conversation. Among these courses, I found Basic Korean and Advertising and Brand Management to be the most beneficial. I think the "Basic Korean" course was very helpful for my daily life there because when I first arrived in Korea, I couldn't speak Korean at all. This class helped me in communicating better with the local people. The teacher also explained the lessons clearly and often encouraged students to practice speaking, which made the class both effective and fun. The "Advertising and Brand Management" course was also very beneficial, as the professor explained the concepts in a clear and engaging way. One of the things I liked most about this course was a real project collaboration with a well-known Korean bottled water company, "Samdasoo". We worked on creating marketing and advertising strategies for the company, and representatives from Samdasoo were invited to class so we could ask questions and receive direct feedback. This gave me valuable real-world experience beyond theoretical learning.

Overall, my exchange experience provided many important benefits. This exchange gave me a very meaningful and unforgettable experience that I believe I will remember for a long time. I was also able to make many new friends from different countries, which helped me broaden my global perspective and understand diverse cultures. Through studying, participating in campus activities, and interacting with international and Korean students, I improved my communication skills, and confidence in social and academic settings.

My overall impression of Chung-Ang University is very positive. The academic environment is supportive, the campus facilities are well-maintained, and student life is active and engaging. I would recommend this university to students from my home university who are interested in joining an exchange program, as it offers both strong academic opportunities and a vibrant campus

experience. As a suggestion, it may be helpful to provide more support for international students in terms of language assistance and campus orientation, especially during the early stages of their stay.