

ESSCA 返國報告書

ESSCA 商學院成立於 1909 年，已有百年歷史，是間師資良好產學合作完善的商學學校，碩士學程更是在 2018 年連續排名全法國第一（法國 challenges 雜誌）管理學碩士排名全球第 62（英國金融時報），並於 2017 年在商學院整體排名為全法國第 13 名（Le Figaro）。ESSCA 共有五個學院和四個科學研究中心，並且相當具有國際化程度，設有四個校區，分別在法國昂熱（校本部）、法國巴黎、匈牙利布達佩斯、中國上海，每個校區主修的課程也不一樣。而我是在法國巴黎校區交換，主修的課程為 Webmarketing 跟 Finance 為主，為 ESSCA 第二個校區，校區並不廣大，7700 平方米，擁有兩座大樓，主要為一座擁有 8 層樓的教學大樓，而另一大樓則多為行政大樓及電腦相關教室，附設小型餐廳（有咖啡麵包輕主食）沒有學生餐廳。學區座落於塞納河畔，最近的地鐵站為 Pont de Saint-Cloud（10 號線最後一站）。另一點則是，因為學區不是校本部，所以並沒有附設健身房或是圖書館，但是有學生討論空間以及電腦室可以使用，想要唸書也可以在沒有上課的教室自習。

而 ESSCA 與眾多交換學校不同的地方也在於，學校規定必須修課 30 學分（換算台灣 15 學分），基本上你必須修滿五堂課才有可能達到 30 學分。上述有提到校區不同，所以開課也不同，有時會因為人數不足，或是老師的關係，你選的課沒有在巴黎校區開或是你必須到校本部上課的狀況。（交換生的話通常學校會避免這類狀況發生，所以就不讓你選這門課），這時你會需要一直去確認課程問題，這是我一開始到法國最無法理解的事情，到開學可能你的課表都沒確認好你的課。因此為了避免這樣的狀況，有小技巧是你可以在 Orientation 那天先認識一些同學，並確認他們選的模組比較多是金融還是市場，以避免之後課程沒課選的窘境。（因為許多課程是法語授課，如果只有一兩位交換生選擇的話，不會有英語授課的課程）。

比較有趣的是，在法國交換時，一堂課可能會有兩個老師一同上課，而老師也不是專職學校的老師，而是在業界上富有名氣的企業家或是經理人，因此上課時間會因老師時間每週而有所不同。在我最深刻的是我修習了一堂有關企業財務洞悉的課程，而第一位老師是來自業界管顧公司的創辦人，主要教導我們去看企業財務報表的問題以及實際操作方式討論，而另一位老師則是來自銀行界的經理人，已很密集式的方式給我們虛擬的個案直接做分析與投資評估。兩個老師所帶來的內容不同，教學評分模式也不同，是很不一樣的體驗。另外也因為在 ESSCA 交換的國際生被打散到各地區，在巴黎反而是少數國際生的校區，因此很多課程都是跟著法國學生一起上課，這點也是很有趣的地方，可以認識許多法國同學，可以感受到他們上課氛圍跟台灣不太相同。

而交換的生活真的十分有趣，法國真的是個讓人又愛又恨的國家，治安真的沒有很好，但是真的很美很時尚，也在交換期間碰上法國最嚴重的黃背心運動，好幾個禮拜只能出去玩，不能待在法國，而只要發生暴動，必須得隨時注意大眾運輸有沒有停駛或一起罷工，因此求生能力大幅增加。而另一點就是夜生活真的很精彩，雖然超市可能七八點關門，但是晚上九點才是法國人的吃飯時間，所以酒吧餐酒館都十分熱鬧。另外還有各種 Fashion Show 或是活動日，像是印象深刻的白晝之夜，就能和巴黎人一樣瘋狂玩到天亮，景點多到跑不完。

交換的具體效益的話：

1. 法文能力快速進步
2. 國際視野拓展以及參與

3. 危機處理的能力

感想或建議上，我想給未來想到巴黎交換的學弟妹，我相信大家都會說巴黎花費很高、治安很差、地鐵很髒，生存很不容易等。但是實際上花費高(住宿上，所以想辦法排到宿舍或是找到人合租)，這點 ESSCA 做得蠻好的，他會在一開始把你加入到 FB 的社團，讓你先認識大家，你就很容易得到一些資訊。而治安真的沒有很好，但是提高注意力，不要掉以輕心，其實沒有那麼差，像是一些小技巧，在地鐵走路不要慢、包包不能後背、手機不要放口袋(切記!!)、不要太晚一個人走在危險的區域(像是北邊的區)等。其實巴黎很美、活動很多、生活很浪漫、餐點很棒、交通很方便。而巴黎人其實很有禮貌也很友善，(撇除巴黎政府人員效率很差很高傲外)，其實在巴黎交換真的很棒！



(與ESSCA學校大樓合照)



(拉法葉百貨聖誕節館內造景)



(羅浮宮合照)

英文心得

ESSCA Business School has a history of 100 years of history. It is a business school with excellent teacher-study cooperation. The master's degree is ranked first in France in 2018 (France's Challenges magazine). No. 62 (British Financial Times), and in 2017, ranked 13th in France (Le Figaro). ESSCA has five colleges and four scientific research centers, and is quite international. It has four campuses in Angers (school headquarters), Paris, France, Budapest, Hungary, and Shanghai, China. The courses are different. I was exchanging at the Paris campus in France. The major courses are Webmarketing and Finance. I am exchange in the second campus of ESSCA and Major in Marketing.

The difference between ESSCA and other exchange schools is that the school requires 30 credits (15 credits for Taiwan). Basically, you must complete five classes to reach 30 credits. Therefore, the start of the class is different. The more interesting is that when you exchange in France, there may be two teachers attending a class together, and the teacher is not a full-time in school, but a well-known entrepreneur or manager in the industry, so the class time will be due to Teacher time varies from week to week. What is most profound in me is that I have taken a course on corporate financial insights. The first teacher is the founder of the industry management company. It mainly teaches us to look at the problems of the company's financial statements and the actual operation methods. Another teacher is a manager from the banking sector. It has been a very intensive way to directly analyze and evaluate our virtual cases. The content brought by the two teachers is different, and the teaching scoring mode is different. It is a very different experience. In addition, because the international students exchanged in ESSCA are scattered to various regions, but in Paris, it is a few international students' campuses. Therefore, many courses are followed by French students. This is also very interesting place to know many French. Classmates can feel that their class atmosphere is not the same as that of Taiwan.

The exchange of life is really interesting. France is really a country that people love and hate. The law and order is really not very good, but it is really beautiful and fashionable. During the exchange, it also encountered the most serious yellow vest in France. For a few weeks, I can only go out to other country, not to stay in France, and as long as riots occur, we must always pay attention to whether the mass transit has stopped or strike together, so the survival ability has increased significantly. The other point is that nightlife is really exciting. Although the supermarket may close at 7 or 8:00, it is only the French time for dinner at 9:00, so the bar and pub are very lively. There are also various Fashion Shows or Events, like the impressive white nights, which can be as crazy as the Parisians, and the sights are too much to run.

The specific benefits of the exchange:

1. French ability to make rapid progress
2. International vision expansion and participation
3. Crisis management capacity

I want to suggest that Paris is expensive, the security is very poor, the subway is dirty, and it is not easy to survive. But ESSCA will give you some Information before you arrive, for example, the staying, ESSCA is doing very well, he will join you to the FB community at the beginning, let you know everyone first, You can easily get some information to find the roommate first. And the law and order it is not so bad, if you be carefully for example, Don't walk slowly in the subway, the bag can't be back, the phone should not put your pocket (remember!!), don't be too late to stay outside in a person walks in a dangerous area (such as the northern part of the area). In fact, Paris is beautiful, has many

activities, is very romantic, has great meals, and has convenient transportation. The Parisians are actually very polite and friendly. (Excluding the Paris government staff is very poor and very proud), Finally, I want to say the exchange life in Paris is really great!