INTERNATIONAL SUMMER SCHOOLS IN MARSEILLE

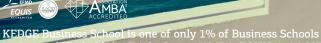
EARN SCHOOL CREDITS IN THE SOUTH OF FRANCE



Top 30 European Business Schools

KEDGE BUSINESS SCHOOL KEY FIGURES

- 12,500 students (of whom 26% are international)
- **54,000** alumni
- 7 campuses: Bordeaux, Marseille, Paris, Toulon, Suzhou, Shanghai and Dakar
- 289 international partners 60% with at least AACSB. EQUIS or AMBA accreditation)
- 186 permanent teaching staff, of whom 44% are international
- €200 million invested in teaching over seven years
- Recognised for its involvement in high-quality research: **173** articles published in CNRS journals in 2016 (**+37%** compared to 2015) **397** CNRS stars in 2016 (**+45%** compared to 2015).



in the world to hold the Triple Crown (AMBA, EQUIS & AACSB)





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BORDEAUX MARSEILLE PARIS TOULON

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DAKAR SHANGHAI SUZHOU



EARN BUSINESS SCHOOL COURSE CREDITS ON THE MEDITERRANEAN COAST OF SOUTHERN FRANCE,

WHAT WE OFFER

10 BUSINESS AND MANAGEMENT COURSES carrying 5 ECTS credits, ranging from 1 – 4 weeks in duration

4 PROGRAM « PACKAGES » dedicated to the themes of:

1. Talent Management & CSR

2. Sports & Events Marketing & Management

3. International Business & Sustainable Development

4. Operations Management & Cross-Cultural Negotiations

A FLEXIBLE FORMAT: Mix & Match' courses to build a customized program to suit YOUR individual budget and needs.



www.kedgebs.com/en/ programmes/internationalsummer-schools-marseille



WHY CHOOSE THE KEDGE SUMMER SCHOOLS?

- All courses delivered in English by top-notch international faculty from around the world
- A Business Trip or Social Activity each week of the program included in tuition fees.
- Study in Marseille an ideal gateway to Europe and the Mediterranean region
- Discover a new culture and create an international network of friends

OUR COURSES



- All courses feature 30 total hours in class, are formally evaluated and carry 5 transferrable ECTS credits!
- (➢) A flexible format some courses condensed into one week, with others spread over as many as 3.5 weeks.
- Small class sizes ensure direct exchange with the professors and create a close network of international classmates
- () And of course Parlez-vous Français? French as a Foreign Language courses available!

COURSE SCHEDULE



- Follow just 1 course, or as many as 8 total courses (40 ECTS credits!) and transfer those credits back to your home institution*
- ✓ Classes scheduled 3 to 4 days during the week, with Business Trips or Social Activities planned every Friday leaving plenty of time to explore the Marseille region, or organize weekend trips abroad
- ➢ Inter-Disciplinary Workshops bring together students from numerous courses for a thoroughly international and intercultural experience

A FULL SUMMER SCHOOL PACKAGE – IN AND OUT OF THE CLASSROOM!

BE INFORMED & BE SOCIAL!

Every week of our program features a visit to a French company or makes the most of our amazing Mediterranean surroundings!

Visit French wineries specialized in sustainable production or multinational companies like L'Occitane and CMA-CGM

Student volunteers also organize a complete program of social visits to give our international guests an insider's look around Marseille – by day and night!

⊙ The 24 hour 'Fête de la Musique',

 $\odot\,$ Social dinners & parties

- 📀 Beach picnics
- 📀 Sports: Kayaking, hiking, cycling...
- 📀 Marseille by night
- \odot Weekend excursions and much more





KEDGE'S SUMMER PROGRAM OFFERS SOMETHING FOR EVERYONE!

Learn about **Sport Marketing and Communication** from professors who have worked directly with professional organizations in France and abroad at the highest level, find out what **Cross-Cultural Negotiations** is all about from a Mediterranean perspective, or gain insight into **Corporate Social Responsibility** from a French/Brazilian point of view!

ACCOMODATION

KEDGE Business School facilitates students' reservations with 2 types of accommodation :

1) A flat in one of four Apartment-Hotels located in the city center

2) A flat on campus in the residence apartments

Both options provide affordable, comfortable studios for 2 to 3 persons, cleaning once a week, equipped with air-conditioning, kitchen & internet access...

Cost per student: Approx. 30€ per night, not including breakfast

We recommend students stay in the city center, 15 minutes from the beaches & with easy access to public transportation.



<u>950€ per Course</u>

2017 in Marseille

> Tuition includes access to all course lectures, course materials, certificate of completion and official transcripts, application and organizational fees, workshops, 1 lunch and 1 group dinner, access and transportation to all social and/or business trips.

> Not included in tuition fees: travel, accomodation, meals not expressly mentioned & travel insurance.

-10% reduction for those students following one of our 2 – 4 week program « packages » (2 – 4 courses in each program package)





HOW TO APPLY? PLEASE CONTACT short-terms@kedgebs.com OR +33(0)491 827 904