

INTERNATIONAL SUMMER SCHOOLS IN MARSEILLE



KEDGE
BUSINESS SCHOOL

EARN SCHOOL CREDITS IN THE SOUTH OF FRANCE



Top 30 European Business Schools

KEDGE BUSINESS SCHOOL KEY FIGURES

- **12,500** students (of whom 26% are international)
- **54,000** alumni
- **7** campuses: Bordeaux, Marseille, Paris, Toulon, Suzhou, Shanghai and Dakar
- **289** international partners (60% with at least AACSB, EQUIS or AMBA accreditation)
- **186** permanent teaching staff, of whom 44% are international
- **€200** million invested in teaching over seven years
- Recognised for its involvement in high-quality research: **173** articles published in CNRS journals in 2016 (+37% compared to 2015)
397 CNRS stars in 2016 (+45% compared to 2015).



KEDGE Business School is one of only 1% of Business Schools in the world to hold the Triple Crown (AMBA, EQUIS & AACSB).

kedgebs.com @kedgebs facebook.com/kedgebs @kedgebs

KEDGE
BUSINESS SCHOOL

CREATE SHARE CARE

BORDEAUX MARSEILLE PARIS TOULON

BORDEAUX MARSEILLE PARIS TOULON DAKAR SHANGHAI SUZHOU

DAKAR SHANGHAI SUZHOU

2017
in Marseille

EARN BUSINESS SCHOOL COURSE CREDITS ON THE MEDITERRANEAN COAST OF SOUTHERN FRANCE



WHAT WE OFFER

- **10 BUSINESS AND MANAGEMENT COURSES** carrying 5 ECTS credits, ranging from 1 – 4 weeks in duration
- **4 PROGRAM « PACKAGES »** dedicated to the themes of:
 1. Talent Management & CSR
 2. Sports & Events Marketing & Management
 3. International Business & Sustainable Development
 4. Operations Management & Cross-Cultural Negotiations
- **A FLEXIBLE FORMAT:** Mix & Match' courses to build a customized program to suit YOUR individual budget and needs.



WHY CHOOSE THE KEDGE SUMMER SCHOOLS?

- All courses delivered in English by top-notch international faculty from around the world
- A Business Trip or Social Activity each week of the program included in tuition fees.
- Study in Marseille – an ideal gateway to Europe and the Mediterranean region
- Discover a new culture and create an international network of friends



www.kedgebs.com/en/programmes/international-summer-schools-marseille

OUR COURSES

<p>1 Talent Management</p> <p>L. Maltese KEDGE, France</p> <p>2 wks / June 5 - 16</p>	<p>1 Corporate Social Responsibility</p> <p>P. Albuquerque KEDGE, Brazil</p> <p>2 wks / June 5 - 16</p>	<p>2 Sport Marketing & Communication</p> <p>JP. Danglade & F Pons KEDGE, France & Canada</p> <p>2 wks / June 19 - 30</p>
<p>2 Strategic Management & Advanced Marketing for Sports Organizations</p> <p>L. Maltese KEDGE, France</p> <p>2 wks / June 19 - 30</p>	<p>3 International Business Management</p> <p>P. Fadil Univ N Florida, USA</p> <p>1 wk / June 26 - 30</p>	<p>3 Sustainable Development</p> <p>P. Albuquerque KEDGE, Brazil</p> <p>2 wks / July 3 - 13</p>
<p>4 Cross Cultural Negotiations</p> <p>P. Verlinden KEDGE, Belgium</p> <p>3,5 wks / July 3 - 25</p>	<p>4 Operations Management</p> <p>B. Wray UNC Wilmington, USA</p> <p>3.5 wks / July 3 - 25</p>	<p>4 Beginning French</p> <p>T. de Saint Martin KEDGE, France</p> <p>3.5 wks / July 3 - 25</p>
<p>4 Int - Adv French</p> <p>E Tessier UNC Wilmington, France</p> <p>3,5 wks / July 3 - 25</p>	<p>Interdisciplinary workshop</p> <p>KEDGE Business School</p> <p>½ day / July 3, 12 & 19</p>	<p>1 PACKAGE PROGRAM 1</p> <p>2 PACKAGE PROGRAM 2</p> <p>3 PACKAGE PROGRAM 3</p> <p>4 PACKAGE PROGRAM 4</p>

- All courses feature 30 total hours in class, are formally evaluated and carry 5 transferrable ECTS credits!
- A flexible format - some courses condensed into one week, with others spread over as many as 3.5 weeks.
- Small class sizes ensure direct exchange with the professors and create a close network of international classmates
- And of course - *Parlez-vous Français?* French as a Foreign Language courses available!

COURSE SCHEDULE

MON	TUE	WED	THR	FRI	SAT	SUN
5	6	7	8	9	10	11
[Course bars]				SOC. ACT.		
12	13	14	15	16	17	18
[Course bars]				BUS TRIP		
19	20	21	22	23	24	25
[Course bars]				SOC. ACT.		
26	27	28	29	30	1	2
[Course bars]				BUS TRIP		
3	4	5	6	7	8	9
[Star]	[Course bars]			SOC. ACT.		
10	11	12	13	14	15	16
[Course bars]				SOC. ACT.		
17	18	19	20	21	22	23
[Course bars]				BUS TRIP		
24	25	26	27	28	29	30
[Course bars]						

JUNE

JULY

- Follow just 1 course, or as many as 8 total courses (40 ECTS credits!) - and transfer those credits back to your home institution*
- Classes scheduled 3 to 4 days during the week, with Business Trips or Social Activities planned every Friday - leaving plenty of time to explore the Marseille region, or organize weekend trips abroad
- Inter-Disciplinary Workshops bring together students from numerous courses for a thoroughly international and intercultural experience

* All students are encouraged to consult their home institution to validate credit transfer.

A FULL SUMMER SCHOOL PACKAGE – IN AND OUT OF THE CLASSROOM!

BE INFORMED & BE SOCIAL!

Every week of our program features a visit to a French company or makes the most of our amazing Mediterranean surroundings!

Visit French wineries specialized in sustainable production or multinational companies like L'Occitane and CMA-CGM

Student volunteers also organize a complete program of social visits to give our international guests an insider's look around Marseille – by day and night!

- ⊕ The 24 hour 'Fête de la Musique',
- ⊕ Social dinners & parties
- ⊕ Beach picnics
- ⊕ Sports: Kayaking, hiking, cycling..
- ⊕ Marseille by night
- ⊕ Weekend excursions and much more



KEDGE'S SUMMER PROGRAM OFFERS SOMETHING FOR EVERYONE!

Learn about **Sport Marketing and Communication** from professors who have worked directly with professional organizations in France and abroad at the highest level, find out what **Cross-Cultural Negotiations** is all about from a Mediterranean perspective, or gain insight into **Corporate Social Responsibility** from a French/Brazilian point of view!

2017
in Marseille

ACCOMODATION

KEDGE Business School facilitates students' reservations with 2 types of accommodation :

- 1) A flat in one of four Apartment-Hotels located in the city center
- 2) A flat on campus in the residence apartments

Both options provide affordable, comfortable studios for 2 to 3 persons, cleaning once a week, equipped with air-conditioning, kitchen & internet access...

Cost per student: Approx. 30€ per night, not including breakfast

We recommend students stay in the city center, 15 minutes from the beaches & with easy access to public transportation.

REGISTRATION AND FEES

950€ per Course

Tuition includes access to all course lectures, course materials, certificate of completion and official transcripts, application and organizational fees, workshops, 1 lunch and 1 group dinner, access and transportation to all social and/or business trips.

Not included in tuition fees: travel, accomodation, meals not expressly mentioned & travel insurance.

-10% reduction for those students following one of our 2 - 4 week program « packages » (2 - 4 courses in each program package)



HOW TO APPLY? PLEASE CONTACT short-terms@kedgbs.com
OR +33(0)491 827 904